



EDUCATIONAL PROJECT  
**Territory, Sustainable Tourism and  
Development: GROUP**  
**2019-20 ACADEMIC YEAR**

<b>Basic details of the subject</b>	
<b>Qualification:</b>	Degree in Tourism
<b>Syllabus year:</b>	2009
<b>Year implemented:</b>	2018-19
<b>Establishment:</b>	Faculty of Tourism and Finance
<b>Subject name:</b>	Territory, Tourism & Sustainable Development
<b>Subject code:</b>	1790021
<b>Types:</b>	COMPULSORY
<b>Course:</b>	2
<b>Teaching period:</b>	Second term
<b>ECTS credits:</b>	6
<b>Total hours:</b>	150
<b>Area/s:</b>	Regional Geographical Analysis
<b>Department/s:</b>	Physical Geography and Reg. Geog. Analysis

<b>Subject coordinator</b>
CRUZ MAZO ESTRELLA CANDELARIA

<b>Teaching staff</b>
Main group teaching staff: ESPAÑA RIOS MARIA INMACULADA GONZALEZ RELAÑO REYES MANUELA CRUZ MAZO ESTRELLA CANDELARIA
Teaching staff of other subject groups: DIAZ CUEVAS MARIA DEL PILAR RUIZ RODRIGUEZ FRANCISCA

<b>Objectives and competences</b>
<b>OBJECTIVES:</b>
The aim of the subject is for students to know and become well acquainted with the territorial and environmental aspects of tourism from the sustainability perspective.



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The intention is for students to be capable of analysing the ties that are formed between the territory and tourist activities, offering the conceptual and methodological bases for considering the spatial planning of the activity and addressing the sustainability issue, underlining the need to move towards achieving sustainable models of tourist development.

#### COMPETENCES

##### Specific skills:

- Possess and understand general basic knowledge, as well as knowledge about the tourism area given in advanced textbooks.
- Be capable of acquiring knowledge and skills that let students undertake further tourism studies with a certain degree of autonomy and speed.
- Be capable of working in a team.
- Know and understand the social responsibility derived from business activities.
- Know the main political-administrative tourist structures.
- Assess tourist potential and the prospective analysis of their exploitation.
- Manage tourist areas according to sustainability principles.
- Analyse the impacts generated by tourism in the territory.
- Know the strategy, objectives and economic instruments of tourism planning.

##### General competences:



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Capacity for analysis and synthesis

General basic knowledge

Capacity for criticism and self-criticism

Groupwork skills

Capacity to make a commitment to environmental quality

Ability to work autonomously

Organisation and planning abilities

**Thematic contents or blocks**

Topic 1. Introduction. Territory, tourism & sustainable development. Concepts and relationships.

Block I. Tourism and territory

Topic 2. The location of tourist activities: explanatory factors.

Topic 3. Territorial implementation of tourism.

Topic 4. Tourism territorial analysis and planning techniques and instruments.

Block II. Sustainable tourism



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Topic 5. The environmental, social and economic impacts of tourism

Topic 6. Sustainable tourism management techniques and instruments

Topic 7. Types and experiences of sustainable tourism

**Educational activities and class hours**

Activity	Credits	Hours
B Theoretical Classes / Practicals	6	60

**Assessment and qualification systems and criteria**

Written exam. The assessment systems used may include a final written examination, either with essay questions or with multiple choice questions. These examinations may contain theoretical questions and/or practical exercises (analysis of texts, tables, graphs, maps, etc.).

It will be considered an advantage if students show an interest in the subject and actively participate in class.

The assessment systems used may include presenting and explaining assignments completed students outside the classroom. Preferably these assignments will be completed by groups of students.

Preparation and submission of comments on various materials. The assessment systems used may include writing and handing in comments on different materials, such as texts, maps, tourist spot websites, etc.

**Group qualification criteria**

During the academic year 2019-2020, the subject "Territory, Tourism and Sustainable Development", integrated in the teaching innovation project "Educational inclusion and attention to diversity in the Faculty of Tourism and Finance" (Ref.1.2.3A) of the 3<sup>rd</sup> Own Teaching Plan, may include an assessment worth up to 1 additional point.



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**Educational project group's timetables**

<http://ftf.us.es/horarios-2019-20/>

**Exam timetable**

<http://ftf.us.es/#>

**Specific assessment and appeal panels**

Chairman: REYES MANUELA GONZALEZ RELAÑO

Member: ARSENIO VILLAR LAMA

Secretary: MARIA INMACULADA ESPAÑA RIOS

Substitute 1: MARCO GARRIDO CUMBRERA

Substitute 2: ENRIQUE LUIS SANTOS PAVON

Substitute 3: GUSTAVO A. CONTRERAS CABRERA

**Recommended bibliography**

GENERAL BIBLIOGRAPHY:

Turismo sostenible

Authors: ÁVILA, R.

Edition: 2002

Publisher: IEPALA, Madrid.

ISBN: 9786073221245

Planificación territorial del turismo

Authors: ANTÓN CLAVÉ, S. (Coord.)

Edition: 2005

Publisher: Editorial UOC, Barcelona.

ISBN: 9786073221245

Ordenación del territorio y turismo: un modelo de desarrollo turístico sostenible desde la ordenación del territorio

Authors: BOUAZZA, O.

Edition: 2006



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Publisher: Editorial Atelier, Madrid.  
ISBN: 9786073221245

Planificación del espacio turístico  
Authors: BOULLÓN, R.C.  
Edition: 2001

Publisher: Editorial Trillas. Mexico.  
ISBN: 9786073221245

Turismo y medio ambiente  
Authors: BUENDÍA, J.D. y COLINO, J. (Eds.)  
Edition: 2001  
Publisher: Editorial Civitas, Madrid.  
ISBN: 9786073221245

España: un turismo sostenible (Spain: a sustainable tourism),  
Authors: DIRECTORATE GENERAL OF TOURISM  
Edition: 1999  
Publisher: Ministerio de Economía y Hacienda, Dirección General de Turismo, Madrid.  
ISBN: 9786073221245

Turismo sostenible  
Authors: FULLANA, P. y AYUSO, S.  
Edition: 2002  
Publisher: Editorial Rubes. Barcelona.  
ISBN: 9786073221245

Making space: managing resources for leisure and tourism.  
Authors: GALE, T.; HILL, J. & CURRY, N.  
Edition: 2007  
Publisher: Brighton and Hove, Leisure Studies Association.  
ISBN: 9786073221245

Planificación turística y desarrollo sostenible  
Authors: GARCÍA RIVAS, J. y MAGADÁN DÍAZ, M.  
Edition: 2007  
Publisher: Septem Ediciones, Oviedo.



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Gestión del desarrollo sostenible en turismo. Modelo científico para la formulación de las actuaciones

Authors: GUILLÉN GARCÍA, M. et Al.

Edition: 2001

Publisher: Codima, Barcelona.

ISBN: 9786073221245

Environment and tourism

Authors: HOLDEN, A.

Edition: 2008

Publisher: Routledge, Abingdon (Oxon).

ISBN: 9786073221245

Turismo sostenible: un enfoque multidisciplinar e internacional

Authors: LÓPEZ GUZMÁN, T.J y LARA DE VICENTE, F.

Edition: 2005

Publisher: Servicio de Publicaciones de la Universidad de Córdoba.

ISBN: 9786073221245

La ordenación y la planificación integrada de los recursos territoriales turísticos. Estudio práctico

Authors: LÓPEZ OLIVARES, D.

Edition: 1998

Publisher: Col·lecció Manuals, nº 11. Universidad Jaime I, Castellón de la Plana.

ISBN: 9786073221245

Agenda para planificadores locales. Turismo sostenible y gestión municipal.

Authors: MARCHENA, M. (coord.); VERA, J.F.; FERNÁNDEZ TABALES, A. & SANTOS PAVÓN, E.

Edition: 1999

Publisher: Edición para América Latina y el Caribe. World Tourism Organization. Madrid.

ISBN: 9786073221245

Turismo: planeación, administración y perspectivas.

Authors: Mc INTOSH; GOELDNER y BRENT RITCHIE

Edition: 1999

Publisher: Ed. Limusa, Mexico.



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Agenda 21 for the travel & tourism industry. Towards environmentally sustainable development

Authors: WORLD TOURISM ORGANIZATION

Edition: 1996 Publisher:

WTO, Madrid ISBN:

9786073221245

Lo que todo gestor turístico debe saber: guía práctica para el desarrollo y uso de indicadores de tu

Authors: WORLD TOURISM ORGANIZATION

Edition: 1997

Publisher: Ted Manning (ed.), Madrid.

ISBN: 9786073221245

Introducción al turismo.

Authors: Amparo Sancho (Dir.)

Edition: WORLD TOURISM ORGANIZATION

Publisher: 1998

ISBN: 9786073221245

Turismo sostenible y gestión municipal: agenda para planificadores locales.

Authors: WORLD TOURISM ORGANIZATION

Edition: 1999

Publisher: WORLD TOURISM ORGANIZATION

ISBN: 9786073221245

La guía del ecoturismo o cómo conservar la naturaleza a través del turismo

Authors: PÉREZ DE LAS HERAS, M.

Edition: 2003

Publisher: Mundi-Prensa, Madrid, 2nd ed. Revised.

ISBN: 9786073221245

Manual del turismo sostenible: cómo conseguir un turismo social, económico y ambientalmente responsable

Authors: PÉREZ DE LAS HERAS, M.

Edition: 2004

Publisher: Mundi-Prensa, Madrid.





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ISBN: 9786073221245

Planificación y gestión sostenible del turismo.

Authors: RIVAS GARCÍA, J. y MAGADÁN DÍAZ, M.

Edition: 2008

Publisher: Editorial Síntesis, Madrid.

ISBN: 9786073221245

Planificación turística y desarrollo sostenible.

Authors: RIVAS GARCÍA, J. y MAGADÁN DÍAZ, M.

Edition: 2012

Publisher: Ediciones Septem. Oviedo.

ISBN: 9786073221245

Proyectos de cooperación en turismo sostenible: unos indicadores.

Authors: SEGUI, M. et al.

Edition: 2008

Publisher: Universitat de les Illes Balears, Palma de Mallorca.

ISBN: 9786073221245

Sustainable tourism management.

Authors: SWARBROOKE, J.

Edition: 2002

Publisher: Oxford: CABI Publishing.

ISBN: 9786073221245

Experiencias públicas y privadas en el desarrollo de un modelo de turismo sostenible

Authors: VALDEZ PELÁEZ, L. y PÉREZ FERNÁNDEZ, J.M.

Edition: 2003

Publisher: Fundación Universidad de Oviedo, Oviedo.

ISBN: 9786073221245

Análisis Territorial del Turismo.

Authors: VERA, J.F. (coord.); LÓPEZ PALOMEQUE, F.; MARCHENA, M. y CLAVÉ, S.

Edition: 1997

Publisher: Editorial Ariel. Barcelona.

ISBN: 9786073221245



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Sustainable tourism: theory and practice

Authors: WEABER, D.

Edition: 2006

Publisher: Elsevier Butterworth- Heinemann, Amsterdam.

ISBN: 9786073221245

Turismo y desarrollo sostenible

Authors: Several authors.

Edition: 2004

Publisher: Fundación para la Investigación y el Desarrollo Ambiental, Madrid.

ISBN: 9786073221245