

- PREMIO A LA PUBLICACIÓN CIENTÍFICA DEL MES EN LA FACULTAD DE TURISMO Y FINANZAS. CONVOCATORIA 2025

MARZO



Andrea Ruiz Romera

Categoría: Social Sciences (miscellaneous)
Cuartil: Q2. Factor de Impacto: 0,260
Posición de la revista: Social Sciences 267/604;
Tourism, Leisure and Hospitality 113/146



Revista Investigaciones Turísticas, nº 29 (2025), pp 124-141.
ISSN: 2174-5609
DOI: <https://doi.org/10.14198/INTURI.27267>

Cita bibliográfica: Ruiz Romera, A., Rojas Romero, J.M. y Villar Lama, A. (2025) La turistificación comercial en centros históricos: una propuesta de análisis mediante Street View. *Investigaciones Turísticas* (29), pp. 124-141. <https://doi.org/10.14198/INTURI.27267>

La turistificación comercial en centros históricos: una propuesta de análisis mediante Street View

Commercial tourism in historic centers: an analysis proposal using Street View

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RESUMEN

Las transformaciones de la trama comercial, junto a la desaparición de los comercios tradicionales, es un asunto controvertido y de plena actualidad. El objetivo principal de esta investigación es analizar las transformaciones comerciales y estudiar su relación con la turistificación de los destinos turísticos urbanos, concretamente en los centros históricos. Para ello se propone un análisis —mediante la aplicación Google Street View— donde se hace inventario de los negocios existentes en la calle San Jacinto (Sevilla) en tres años de referencia (2008, 2019, 2023), a lo que se une una serie de encuestas a los propios comerciantes. Se observa un aumento de las actividades ligadas al ocio y al turismo y una reducción de las actividades ligadas al residente. El proceso se agudiza en el tramo peatonal, ubicado en el espacio turístico, y con el crecimiento de bares y restaurantes. Los comerciantes aspiran a aumentar su vocación turística, especialmente en la parte rodada. Si bien queda patente que el turismo es un vector principal de la mutación funcional de la ciudad histórica, esta investigación pone de relieve su convergencia con otros factores, como, la peatonalización, la patrimonialización del comercio, la zonificación comercial o la ampliación del espacio turístico, procesos conducidos por la administración pública.

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ABRIL



Pedro Baena Luna

Categoría: Economics/Economics and Econometrics; Factor de Impacto: JCR (1.0), SJR (0.331), CiteScore (2.500); Posición de la revista: Economics (384/600), Economics and Econometrics (356/716)

CIRIEC-España, Revista de Economía Pública, Social y Cooperativa

Análisis de los recursos de emprendimiento en la Economía Social Española

Francisco Rincón-Roldán, Pedro Baena-Luna

RESUMEN: En las últimas décadas cada vez más personas deciden incursionar en el mundo del emprendimiento. La llegada del COVID-19 supuso un momento disruptivo que puso de manifiesto la necesidad de revisar el modelo económico actual para aumentar su conexión con la mejora de la sociedad a través de modelos de gestión más sostenibles. La opción emprendedora en economía social se manifiesta por medio de la creación de empresas en las que la finalidad social es una prioridad incontestable, generando empleo de calidad y estable, facilitando la inserción de personas desfavorecidas al mercado de empleo e incentivando el respeto al medio ambiente. Este trabajo analiza los recursos de emprendimiento en Economía Social en España, en concreto su situación actual y potenciales carencias para la propuesta de acciones para su mejora. El estudio es de naturaleza cualitativa utilizando el instrumento de la entrevista semiestructurada. Se han realizado un total de veinte entrevistas a personas designadas por las entidades seleccionadas, de acuerdo con los siguientes criterios de elección: ámbito geográfico, tipo de entidad e interés y especificidad de su trabajo. Los hallazgos de nuestra investigación muestran importantes implicaciones prácticas para los agentes que desarrollan e implementan políticas de emprendimiento. Suponen por tanto una importante diagnosis de la situación actual del emprendimiento en el contexto español y además un significativo punto de anclaje para poder comparar el impacto de todas las medidas de impulso al emprendimiento que se están desarrollando tanto en el contexto nacional como europeo.

PALABRAS CLAVE: Economía social; Emprendimiento; Recursos para el emprendimiento social; Investigación empresarial.

CLAVES ECONLIT: B55, L26, L31, L39.

Cómo citar este artículo/How to cite this article: RINCON-ROLDAN, Francisco & BAE-NA-LUNA, Pedro (2025): "Análisis de los recursos de emprendimiento en la Economía Social española", *CIRIEC-España, Revista de Economía Pública, Social y Cooperativa*, 113, 275-296. DOI: <https://doi.org/10.7203/CIRIEC-E.113.28379>

• PREMIO A LA PUBLICACIÓN CIENTÍFICA DEL MES EN LA FACULTAD DE TURISMO Y FINANZAS. CONVOCATORIA 2025

MAYO

3º Premio



Jesús Heredia Carroza

Journal Impact Factor (JIF): 8.90 (2023). Categorías:

- Hospitality, Leisure, Sport & Tourism (SSCI). Posición: 7/140 (Q1; D1)
- Management (SSCI). Posición: 19/407 (Q1; D1)



Contents lists available at [ScienceDirect](https://www.sciencedirect.com)

Journal of Destination Marketing & Management

journal homepage: www.elsevier.com/locate/jdmm



The impact of anticipated feelings and artist fame on customers' decisions to attend live flamenco shows

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ARTICLE INFO

JEL classification:

D12

D91

M31

Z11

Z33

Keywords:

Consumer behaviour

Live music attendance

Flamenco

Emotional engagement

Artist fame

Spain

ABSTRACT

Most current research on consumer behaviour focuses on customer satisfaction, trust, and loyalty. However, few studies evaluate the factors influencing customers' decisions to attend live performances, particularly in the context of flamenco. This study aims to fill this gap by examining how anticipated feelings and artist fame impact customers' decisions to attend live flamenco shows. Using a sample of 504 flamenco consumers and applying Structural Equation Modelling, this research finds that anticipated feelings play a crucial role in driving attendance, while the influence of artist fame is more nuanced. The results reveal that while the artist fame does not directly increase attendance, the emotional connection fostered during performances significantly impacts customers' intentions to attend future shows. These findings underscore the importance of prioritising the emotional experience in marketing strategies for live flamenco shows. Additionally, the study highlights the potential for flamenco festivals to enhance the cultural identity and appeal of tourist destinations, contributing to increased tourism and economic benefits. This research provides valuable insights for music industry managers and marketers, suggesting that fostering emotional engagement and authenticity can drive attendance and loyalty in the traditional music sector.

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JUNIO

2º Premio



Manuela Vega Pascual

Journal Impact Factor (JIF): 9.6 (2024). Categoría:

- Management (SSCI). Posición: 16/420 (Q1; D1)

Review of Managerial Science (2025) 19:1859–1888
<https://doi.org/10.1007/s11846-024-00815-4>

ORIGINAL PAPER



Linking financial ecosystem and the growth of young SMEs:
evidence from Spanish regions

Manuela Vega-Pascual¹  · Filippo di Pietro¹  ·
María-José Palacín-Sánchez¹  · Rafaela Alfalla-Luque¹ 

Received: 22 December 2022 / Accepted: 27 July 2024 / Published online: 28 September 2024
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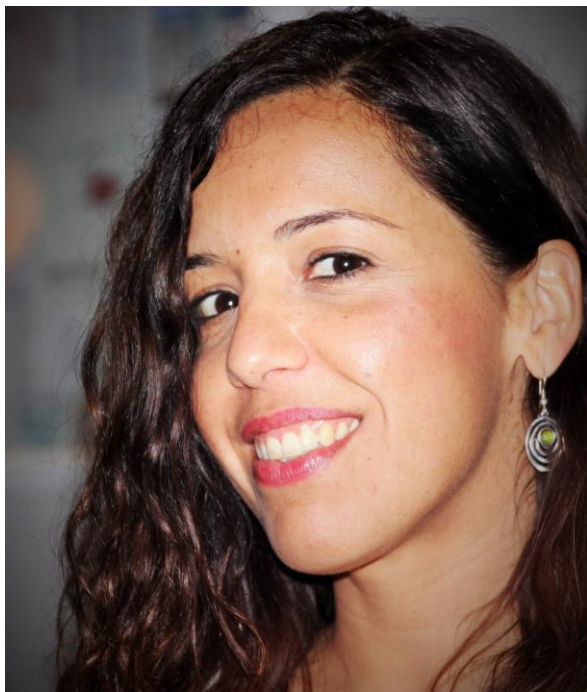
Abstract

This study analyses the effect of the financial ecosystem on the growth of young firms at the regional level. This subject is relatively new in entrepreneurial finance research since most of the previous studies have failed to consider all the alternative sources of external financing to which young firms have access. This study highlights the relevance of alternative resources and actors in the financial environment beyond traditional banks, such as crowdfunding, business angels, peer-to-peer lending, accelerators, incubators and venture capital. Specifically, our research incorporates a proxy of the development of the financial ecosystem based on survey data from the Global Entrepreneurship Monitor (GEM). Moreover, our investigation uses a sample of young small and medium-sized enterprises (SMEs) representing every Spanish region between 2008 and 2015. The empirical analysis applies panel data methodology. The results show that the growth of young enterprises depends on developing a regional financial ecosystem, evidencing that better access to external finance favours the growth of young firms. This relationship is even more relevant among early-stage firms, which suggests that firm age moderates the relationship between the regional financial ecosystem and the growth of young SMEs.

Keywords Firm growth · Young SMEs · Regional financial development · Entrepreneurial finance

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JULIO



María M. Borrego Marín

Journal Impact Factor (JIF): 5.7 (2024). Categoría:

- Water Resources (SCIE). Posición: 14/131(Q1; D2)

Applied Water Science (2025) 15:125
<https://doi.org/10.1007/s13201-025-02466-6>

ORIGINAL ARTICLE



Water usage efficiency and productivity change: a non-convex metafrontier Malmquist index

Sebastián Lozano¹ · María M. Borrego-Marín^{2,3} 

Received: 16 February 2024 / Accepted: 2 April 2025
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Abstract

This paper uses a non-convex metafrontier approach to study the temporal evolution and the productivity change in the water usage efficiency of 91 countries during the period 2015–2020. A circular three-stage Network Data Envelopment Analysis (NDEA) production process is considered. The non-radial Directional Distance Function (DDF) is used to compute the system efficiency as well as that of the three stages. Three sets of NDEA models are solved: contemporaneous group, intertemporal group and intertemporal metafrontier. The corresponding Malmquist index and its decomposition into efficiency change, best practice gap change and technology gap change is computed for each country and averaged for each world region. The results found indicate that water usage inefficiency seems to be limited to a relatively small number of countries and is due to shortfalls in the gross value added and treated municipal wastewater dimensions. The inefficiency in gross value added actually shows an upward trend. The inefficiency in the water withdrawal and treated municipal wastewater dimensions have remained approximately constant during this period while the inefficiency in produced municipal wastewater have decreased slightly. As regards productivity change, most regions had a negative evolution during this period. Central Asia and Middle East-Western Asia are the exception to this trend and their productivity improvement is mostly due to an improvement in their best practice gap and, to a lesser extent, in their technology gap ratios.

Keywords Water usage efficiency · Circular network DEA · Non-radial DDF · Non-convex metafrontier · Malmquist index

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SEPTIEMBRE



Esther García Río

Journal Impact Factor (JIF): 2.50 (2024).
Categoría: Economics (SSCI). Posición: 153/617 (Q1)

Annals of Public and Cooperative Economics

Received: 29 March 2024 | Revised: 9 April 2025 | Accepted: 23 April 2025
DOI: 10.1111/apce.12508

 Check for update

ORIGINAL ARTICLE

Annals of Public and Cooperative Economics
Revue des Économies publiques, sociales et coopératives

WILEY

Mapping the relevance and influence of gender in social economy enterprises: A review based on bibliographic analysis

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Funding information
Funding for open access publishing:
Universidad Pablo de Olavide / CBUA.

Abstract

The reality of the social economy has traditionally given rise to various debates and has been examined from different perspectives by academia. In this article, we conducted an in-depth study through a bibliometric analysis of the scientific literature that addresses the reality of the social economy (in its different expressions) from a gender perspective. This enabled the establishment of the conceptual, intellectual and social structure of the scientific research literature related to these two realities. Among 703 initial articles derived from Web of Science and Scopus queries, 250 were studied and processed using the Bibliometrix tool after harmonization. The findings reveal the world's leading positions of Spain and the United Kingdom in terms of related scientific production, which is reflected as well in the case of scientific collaboration networks. Also relevant is the finding of women's empowerment in the social economy as an emerging topic related to Sustainable Development Goal 5, 'Gender equality'. These results will help researchers understand and acknowledge the social economy as a

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OCTUBRE

1º Premio



Paula Montero Benavides

Journal Impact Factor (JIF): 13.7 (2024).
Categoría: Business (31/316; Q1, D1). Management (9/756; Q1, D1). Education & Educational Research (36/420; Q1, D1)

The International Journal of Management Education 23 (2025) 101266



Contents lists available at [ScienceDirect](https://www.sciencedirect.com)

The International Journal of Management Education

journal homepage: www.elsevier.com/locate/ijme



Evaluating a gamified assessment model to enhance performance and engagement in finance education: A quasi-experimental study

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ARTICLE INFO

Keywords:

Gamification
Higher education
Finance education
Student engagement
Educational technology
Continuous assessment

ABSTRACT

This study examines the impact of a long-term gamified assessment model on academic performance and student engagement in a university-level finance course. Implemented via the Soc-rative platform, the intervention was designed as a simulated financial office with progression-based challenges, digital rewards, and role-based incentives. A quasi-experimental design was used to compare an experimental group exposed to gamification with a control group receiving traditional instruction. The results indicate that gamification significantly improved class attendance, commitment to the course, and success in continuous assessment, although no significant differences were found in final grades. Moreover, the effect sizes observed in this study are notably larger compared to prior studies. This suggests that the gamification intervention had a more substantial positive impact, particularly on continuous assessment and attendance, than typically reported in the gamification literature. These findings contribute to current debates in management education by offering empirical support for the integration of technology-enhanced learning and formative assessment strategies into technical and quantitatively oriented subjects.

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NOVIEMBRE



Rocío Arteaga-Sánchez

Journal Impact Factor (JIF): 1.90 (2024).
Categoría: Tourism, Leisure and Hospitality
Management (ESCI). Posición: 69/139 (Q2)

International Journal of Event and Festival Management

IJEFM
16,4

570

Received 30 July 2024
Revised 3 January 2025
22 March 2025
Accepted 25 June 2025

Impact of creative event experiences on the intention to revisit peripheral cross-border destinations: the smuggling festival

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University of Cordoba, Cordoba, Spain

Abstract

Purpose – The aim of this study is to analyse whether the experience of creative tourism – in terms of satisfaction, authenticity and memorability – in peripheral regions with shared intangible heritage plays a significant role in the decision to revisit border tourism destinations. Specifically, the study explores tourist experience in the Smuggling Festival held in the cross-border region of Sanlúcar de Guadiana (Spain) and Alcoutim (Portugal) in March.

Design/methodology/approach – A partial least squares structural equation model (PLS-SEM) is used for data analysis because it is an appropriate technique for exploring the relationships between authenticity, satisfaction and intention to revisit peripheral, cross-border destinations.

Findings – The results indicate that satisfaction with the Smuggling Festival and its authenticity are significant variables in the decision to revisit a cross-border and peripheral destination based on a memorable creative tourism experience. The present study indicates that creative experience, through perceived satisfaction, has a significant impact on the intention to revisit the border destination.

Practical implications – This study contributes to provide useful information to tourism agents and local administrations for better tourism and economic management of festivals in border areas. The findings help service providers to design specific and truly unforgettable experiences for tourists, encouraging repeat visits through satisfaction with the experience in the chosen destination.

Originality/value – This research contributes to creative tourism strategies for peripheral areas, supporting trend detection in border festival management and forming a basis for regional growth strategies in rural, depopulated regions. Its novelty lies in the fact that it focuses on a specific festival (the Smuggling Festival) in a poorly explored cross-border context.

Keywords Border tourism, Smuggling festival, Creative tourism experience, Satisfaction, Intention to revisit
Paper type Research article

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DICIEMBRE



Mª Ángeles Rodríguez-Serrano

Journal Impact Factor (JIF): 9.80 (2024).
Categoría: Business (SSCI). Posición:
14/316 (Q1/D1)

Journal of Business Research 201 (2025) 115670



Contents lists available at [ScienceDirect](https://www.sciencedirect.com)

Journal of Business Research

journal homepage: www.elsevier.com/locate/jbusres



When corporate environmentalism backfires: unpacking the double-edged effect of environmental product innovation on firm growth

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ARTICLE INFO

Keywords:

Environmental product innovation
Firm growth
Marketing intensity
Deviant corporate practices
Sustainability disclosure

ABSTRACT

While prior studies broadly explored the consequences of environmental innovation, the implications of environmental product innovation for firm performance have received relatively scant research attention. Past studies theorizing that environmental product innovation has a linear effect on firm performance have reported mixed results, indicating that the association between the two is far more complex than conceptualized by earlier research. Drawing on the natural resource-based view of the firm and the resource dependence theory, this study theorizes that the impact of environmental product innovation on firm growth follows a curvilinear (inverted U-shaped) pattern. It is also posited that this curvilinear relationship is moderated by marketing intensity, sustainability disclosure strategy and a firm's propensity to engage in deviant corporate practices. Using a sample of U.S.-based firms and employing an endogeneity-robust econometric modelling technique, this study demonstrates that the effect of environmental product innovation on firm growth is initially positive but subsequently becomes negative. Further, this research shows that this curvilinear relationship between environmental product innovation and firm growth is moderated by a firm's sustainability disclosure strategy (the curve flattens), marketing intensity (the curve flattens) and by a firm's level of engagement in deviant corporate practices (the curve steepens). The results are robust to additional sensitivity analyses.