



Department of Human Geography

Faculty of Tourism and Finance

Degree in Tourism
(English Language)

SYLLABUS OF
TYPOLOGIES OF TOURISM AREAS

First Year (Second Term)

Instructor

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BASIC FEATURES OF THE SUBJECT

Degree:	Degree in Tourism (2009)
Centre:	Faculty of Tourism and Finance
Subject (code):	Typologies of Tourism Areas (1790010)
Type of subject:	Common/Basic skills
Academic year:	1st year (2nd term)
Credits (hours):	6 credits (150 hours)

GOALS AND SCOPES

The main objective of this course is to introduce the student to the consideration of the environment for tourism development, implementation and management. To this end, students will develop a knowledge and understanding of generic tourist regions and specific product segments.

Other objectives of this course include (1) an increased awareness of geographical diversity through knowledge of different tourist destinations and understanding of the processes that shape them; (2) exposure to and practice in thinking spatially and (3) to encourage participants to examine their own behaviors as tourists and their associated implications.

Skills outcomes

After successful completion of this course, students should be able to:

- Identify typologies of tourism areas
- Develop an understanding of the geographical, social and economic features of tourist destinations in order to attain its promotion and development.
- Collect data from both primary and secondary sources
- Present the information in an appropriate form and effective manner, using a wide range of appropriate skills and techniques, including verbal, numerical, diagrammatic, cartographic, pictorial and graphical methods.
- Apply knowledge and understanding to select relevant data, recognise patterns and analyse the subject matter.

COURSE CONTENTS

1. Introduction. Concepts. Typologies. Geographical features of tourist destinations.
2. Tourism in coastal areas. Coastal and marine tourism. Cruise tourism.
3. Tourism in natural areas and ecotourism. Rural tourism. Mountain Destinations.
4. Tourism in urban spaces. Cultural tourism. Business tourism.
5. Trends and issues in global Tourism. Special interest tourism. The global theme park industry.

COURSE RULES AND PROCEDURES

The course is highly interactive in its approach to the subject and places a premium on student engagement with (1) the material and proposed activities, (2) their reflective understanding of the spatial dimension of tourism and (3) their individual and creative thinking.

Class attendance

Attendance and participation in class discussion is expected. Punctuality is considered a requirement in the classroom. For those students choosing the continuous evaluation system (OPTION A) there will be a daily record of attendance.

EVALUATION SYSTEM AND CRITERIA

The students can choose between two ways of obtaining their final mark: (A) continuous evaluation or (B) scheduled registrar's exam only. A grade of 5 or higher is required in order to pass the course.

OPTION A: Continuous evaluation system. In this method all the marks given throughout the term will be taken into account in every official call for the same academic year. Grading in these option is based on team and/or individual coursework and presentations. Class participation will be worth 10% of the final grade. Students are expected to attend at least 80% of lectures.

Any student at any time can pull out of this system and choose the option B.

OPTION B: Scheduled registrar's exam only: written exam (100%)

The written exam includes theoretical questions and exercises.

A statement on academic offences

Scholastic offences are taken seriously. During written exams, intentionally using or attempting to use unauthorized materials, information, notes, study aids or other devices will result in severe sanctions. This will also apply to situations in which a student intends to help another student commit an act of academic dishonesty.

Exam review

According to the Statutes of the University of Seville, students have the right to review their exams, quiz tests and any other assignment used to assess their performance. Thus, after the disclosure of grades, professors will be available to discuss them with those students interested or who might have a complaint. After the exam review process, grades will become officially accepted and will be posted by the Secretary of the School. It is the students' responsibility to make sure that no error or omission exists in the grades posted.