



# **INTRODUCTION TO FINANCE**

1<sup>st</sup> Semester (6 credits)

***Department of Finance and Operations  
Management***

**Tourism Degree  
*Faculty of Tourism and Finance***

**SYLLABUS 2017**

***Instructors:***

• *Dr. Antonio de la Torre Gallegos*

## **General Course Information**

Course: Introduction to Finance  
Credit hours: 1 semester. 6 credits

## **Objectives and description of the course**

The objective of this course is to introduce the student to the fundamentals of Finance, with special emphasis on corporate financial management. Financial Management will include financial analysis, investment and financial project valuation, working capital and cash management.

## **Teaching Strategies and Recommended Materials**

Several teaching strategies will be employed in the course, including lectures, class discussions, problem solving demonstrations, as well as presentation and discussion of material drawn from the financial press. Students are expected to take an active role in class discussion and problem solving sessions.

The fundamental material for the course will be the class lectures (students notes), the PowerPoint slides or transparencies used by the instructor, and the basic bibliography. For each lecture, the instructor will recommend the best adapted textbook.

Several web pages are available to enlarge the knowledge and information about each topic.

## **Material available on the web**

The WEB course page will lead you to the many resources available on the web. Items that may help in preparing for the class include readings, problem sets, and slide presentations (PPT). The material relating to lectures is not intended to be a substitute for class attendance.

## **Attendance**

Students are advised to attend all classes. A record of attendance will be kept.

## **Assignments**

Homework exercises and questions are provided to help student master the material and to prepare them for exams. The assignments will also give the students the opportunity to exercise and enhance their written and oral communications skills through their class presentations.

## Quizzes

Occasional pop quizzes may be given to allow the instructor to gauge the progress of the class.

## Exams and Grading

There will be two partial exams and a final exam. The exams will have a theoretical part and a problem solving part.

Evaluation criteria will consider class attendance, evaluation of assignments and partial exams scores.

## Topics

CHAPTER 1: Financial Statements: The Balance Sheet

CHAPTER 2: Cash Operating Cycle and the Long-term Cycle

CHAPTER 3: Corporate Finance

CHAPTER 4: Evaluation of investments

CHAPTER 5: Criteria used in economic evaluation

CHAPTER 6: Evaluation of financing and the weighted average cost of capital. The Economic and Financial Feasibility.

## Bibliography

BREALEY; MYERS & MARCUS  
Fundamentals of Corporate Finance  
McGraw-Hill, Inc.

BODIE ; KANE; & MARCUS  
Essentials of Investments  
McGraw-Hill

PETERSON, PAMELA P.  
Financial Management and Analysis  
McGraw-Hill, Inc.

Helpful financial Internet links will be supplied in each chapter.